

innovus[®]
Decorative Products

THE NEW LIVING SPACE

Decorative Solutions in The New Spirit Finish

**SONAE
ARAUCO**
Taking wood further

THE NEW
LIVING SPACE

SPIRIT

Spirit is an expressive finish of movement and contrast. Combined with premium decors, it provides the true spirit of real wood, resulting in a top quality product. Spirit was developed with the sophistication and elegance of Italian walnut in mind and can be used in elegant wall paneling and furniture solutions.



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DECORATIVE SOLUTIONS,
MATCHING LIFE

THE NEW LIVING SPACE



All over the world, the original meaning of home has been rediscovered.

Our homes are quickly becoming the epicenter of daily living. More specifically, the modern kitchen and dining room are being redefined as living spaces.

The design focus is now on a feeling that creates togetherness and makes everyday life special. Creating spaces which signify a feeling of togetherness, matching the unique look and feel of everyday life.



INNOVUS[®], MORE THAN A DECORATIVE SOLUTION

Innovus Decorative Products with melamine surfaces are a decorative solution with antibacterial properties.*

In addition, Innovus[®] panels are certified for contact with food** and can be safely used in the production of domestic or commercial furniture and for counters or worktops, provided all other hygiene requirements are met.

INNOVUS[®], MORE THAN A DECORATIVE SOLUTION

In general, all Innovus[®] products with melamine surfaces have excellent hygiene properties, thanks to the compactness of the surface and the ease of cleaning of this material. Due to an almost completely closed surface, without structural pores, cracks or sharp-edged or pocket-shaped depressions, it is very hard for dirt particles to adhere to them.

Furthermore, melamine surfaces are liquid-repellent. They form extremely hard, scratch-resistant surfaces, which means that the surface quality is not adversely affected even after being subject to prolonged use. Compared to many other materials, melamine surfaces offer very unfavourable conditions for the reproduction of bacteria (such as Staphylococcus Aureus or Escherichia Coli) and are therefore particularly suitable for kitchens.

Kitchen surfaces must be cleaned and even disinfected regularly, therefore melamine surfaces, with their easy-to-clean properties, have clear benefits.

*The antibacterial effectiveness has been proven by tests carried out according to international standard ISO 22196:2011 in external laboratories: the Hohenstein Institute (Germany) for MFC and the Universidade Católica Portuguesa Higher Institute of Biotechnology (Portugal) for HPL.

** Innovus[®] melamine panels were tested by German Hohenstein Laboratories GmbH & Co. KG, according to ISO 22196:2011, which proved that Innovus panels show antibacterial activity (Antibacterial Activity / HD-503708-Z). The tests were performed for the Staphylococcus aureus ATCC 6538P and Escherichia coli ATCC 8739 strains.

PROPERTIES



Antibacterial



Easy to clean



Stain resistant

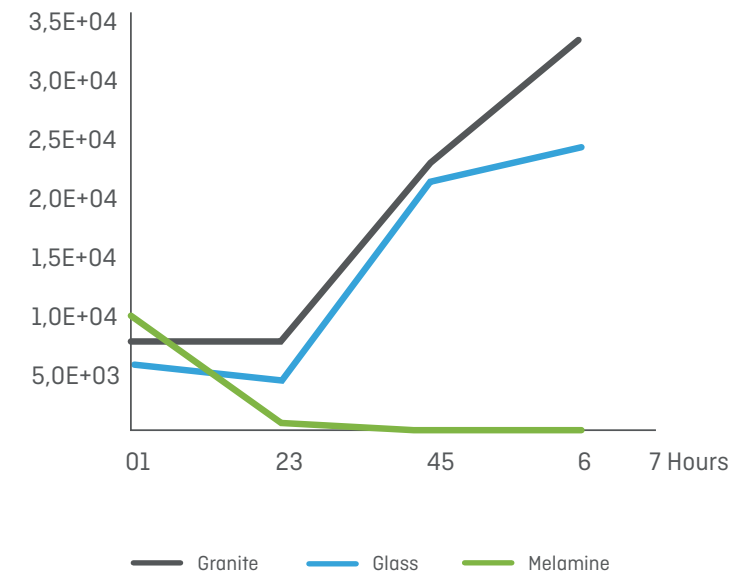


Scratch resistant



Easy to mill

Number of bacteria



Comparison of bacteria development on Innovus[®] melamine surfaces, granite and glass



SONAE ARAUCO SOLUTIONS

To meet the challenge not only in terms of design but also in terms of the intrinsic properties of the materials, which their use in interiors presents, Sonae Arauco offers a range of products that meet these needs and demands with quality, versatility, and sustainability.

OFFICE LIVING SPACE

As consumers are used to being able to do everything from the safety of their home, when they do leave to go to the office, they want to feel the same level of comfort and reassurance.

Another priority when considering working areas in multi-function living spaces is organisation and tidiness.

Shelving solutions that can be moved around easily and stacked in different configurations, multilayered accessories that make better use of desktop space and that can be moved around when needed or compartments of different shapes and sizes for every stationery item will help create a better scenario for focused work.

Walls can also become an important place to organise home office spaces, with clever solutions such as hooks, compartments, and small shelving, while at the same time creating attractive backgrounds for virtual conferencing.



SMART LIVING

Smart Living refers to the integration of decorative solutions and digitally aligned spaces within contemporary homes.

A number of brands bring consumer-ready technology to the market with the aim of streamlining, simplifying and optimising all aspects of food, from shopping to prepping to storing. Basic smart appliances, semi-automated functions and speciality makers will be just as important as traditional, analogue tools such as storage and serveware.

STU / SIL / TT Cotton



THE NEW
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RESIMERCIAL

A new word is on the rise

What was once only residential is now also for the workplace, and vice versa. The lines between designing for the home and the office blur, with office products deeply influenced by the comfort of home interiors.

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Sustainable solutions that improve people's life.

In addition to decorative and performance properties, the environmental and legal specifications in different markets are considered in Sonae Arauco's portfolio, being available to the market products that comply.



THE NEW
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innovus[®]
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INNOVUS[®] COLLECTION

THE PERFECT
SOLUTION FOR YOUR
REFURBISHMENT

**Complete match between MFC
and other complementary
products**

100+

**Combinations
Decor/Finish**

27

Woodgrains

10

Fantasies

8

Unicolours

5

Finishes
Spirit • Stucco
Silhouette • Textured •
Alpine

DECORATIVE SOLUTIONS,
MATCHING LIFE



THE NEW
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INDUSTRIAL STYLE

In kitchen design, the use of raw materials that are rich in tones and textures will definitely continue to gain popularity. Metal finishes alongside concrete offer unique aesthetics which will continue to grow in popularity for an on-trend industrial look.

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NATURAL MATERIALS

The use of natural materials that convey warmth and authenticity is strongly related to a slow living lifestyle and the growing importance of our connection to nature.

Beautiful woodgrains with knots or big flowers in light, natural oak or ash shades or the darker, richer tones of walnut offer warm, tactile surfaces that reflect the spirit of the home kitchen; their combination with the coolness of strongly veined marble creates textural contrast and adds statement value and a luxury detail.



FLEXIBLE LIVING SPACES

Versatile spaces integrated into the home are designed with busy family life in mind, offering flexible everyday solutions to make eating together easier and more enjoyable, while also creating a warm, inviting atmosphere for the whole family.

STU / SIL / TT Cotton



MIXING MATERIALS

Using contrasting materials within a kitchen might be challenging but can result in the most vibrant and harmonious space.

Metallic finishes in brass or steel colours for an industrial sophisticated look; golden taps, sinks or even cabinets, from mirror-shine to brushed finishing, for a luxurious detail; different shades of marble and woodgrains for a balanced, natural look.



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THE PERFECT MATCH #1

Wistful and enticing



Powered by Sonae Arauco's 3D Simulator.
Find your match.

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THE PERFECT MATCH #2

Light and airy



DECORATIVE SOLUTIONS,
MATCHING LIFE

Powered by Sonae Arauco's 3D Simulator.
Find your match.

THE PERFECT MATCH #3

Regal and elegant



Powered by Sonae Arauco's 3D Simulator.
Find your match.

THE PERFECT MATCH #4

Sleek and mature

DECORATIVE SOLUTIONS,
MATCHING LIFE



Powered by Sonae Arauco's 3D Simulator.
Find your match.

A SPACE FOR MATCHING LIFE

Whatever style you feel most comfortable in, Innovus Decorative Products offers a full range of decorative solutions that express your unique needs and aspirations.



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- Try our Simulator
- Download the Innovus App
- Find your nearest distributor



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Taking wood further

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